

JUTE BRAIDS

ETHICALLY SOURCED – 100% ORGANIC & SUSTAINABLE
CARE INSTRUCTIONS

Thank you for choosing to buy one of our Jute braided rugs! It is a truly green product. Naturally cropping three times a year, jute requires no fertilisers, so is totally organic. It is the softest, yet hardest wearing natural fibre, and when you are finished with it, it is biodegradable. It is also naturally fire retardant.

If it arrives creased - don't worry, these will drop out in a couple of days.

Below are a few tips to give your rug a long and happy life.

- Turn the rug over regularly for even wear.
- If you want to shake your rug, roll the end that you are going to hold to stop it stretching.
- You can spot clean with soap and water.
- If any 'sprouts' of yarn appear, simply cut them off. Don't try and pull them out.
- Please treat your rug as you would any carpet. You can vacuum it, and surface clean with gentle soap and water.
- As a natural fibre, there will be imperfections occasionally, but we think they just add to the charm of the product. Jute will always try to revert to its' natural state, so it is advisable to keep it out of direct sunlight as this can sometimes cause some fading.